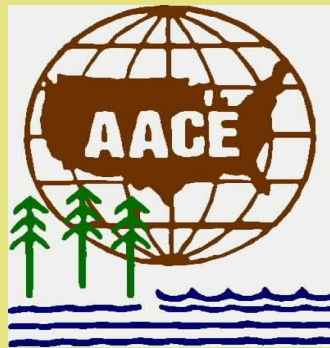


Exhibitor Prospectus



**American Association of Code Enforcement
21st Annual Educational Conference**

Renaissance Glendale Hotel & Spa

November 3—5, 2010

Glendale, Arizona

www.aace1.com

Exhibit Information

Why Exhibit?

Don't miss this opportunity to showcase your company during these two days of access to the key leaders. We have designed the sponsorship and exhibitor options to encourage quality "face time" with your current and potential customers.

Your customers, code compliance professionals, come to the national event sponsored by the American Association of Code Enforcement to learn, see and experience new cutting edge products and services, to keep current on industry trends and issues, and to meet with specific companies to network and hear what they have to offer.

Hotel Information

Renaissance Glendale Hotel & Spa

9495 W. Coyotes Blvd.

Glendale, AZ 85305

www.renaissanceglendale.com

623-937-3700

1-800-hotels1

Reservations: A special discounted rate of \$122.00 single/double will be available for all reservations received before October 2, 2010 Please call 1(800) hotels1 to make your hotel reservation. Make sure to tell them you are with American Association of Code Enforcement conference.

Discover all that the Valley of the Sun has to offer! The Renaissance Hotel is adjacent to The Westgate Center featuring over 23 restaurants, entertainment venues and shopping in the Glendale area.

Rules and Regulations

Full payment is required with this application.

Cancellations must be made by October 15, 2010 - fifty percent (50%) of the total will be refunded. Cancellations made after October 15, 2010 - no refund will be tendered.

Exhibitors shall reflect their company's highest standard of professionalism.. All demonstrations and exhibits must be confined to the contracted space. No exhibitor shall assign, sublet or share the whole or any part of the contracted exhibit space.

Neither the sponsor, the official service contractors, the exhibit facility, nor the members, representatives, and/or employees thereof will be responsible for injury, loss or damage that may occur to the exhibitor, or to the exhibitor's representatives or property, from any cause whatsoever, prior, during, or subsequent to the period covered by this registration/contract.

The sponsor and its agents and employees will not be liable for failure to hold the exhibition as scheduled. Payments for exhibit space will be returned in that event, except that any actual expenses incurred in connection with the exhibition will be deducted if the exhibition is called off 90 days or less prior to the opening date because of fire, or force majeure, or the public enemy, or strike, or epidemic, or any law, regulation, or public authority that makes it impossible or impractical to hold the exhibition.

Exhibitors agree to maintain such insurance that will fully protect, hold harmless and indemnify the exhibition management and the sponsor from any and all claims of any nature whatsoever, including claims under the Workman's Compensation Act, and for personal injury, including death, which may raise in connection with the installation, operation or dismantling of the exhibitor's display. Damage to inadequately packed property is the exhibitor's own responsibility.

Damage to the facility housing the exhibit caused or done by the exhibitor shall be replaced or repaired by the exhibitor. Additionally, the exhibitor agrees to protect, save and hold harmless the sponsor, its employees and agents, and the convention facility of and from all loss and/or damage whatsoever caused to the facility housing the exhibition, or any part thereof, directly or indirectly.

200 in attendance last year

Opportunities & Exhibitor Form

Conference Supporter \$5,000

includes:

- * Exclusive recognition at keynote session
- * Receive full page ad in the AACE Newsletter
- * Website advertisement
- * Program insert
- * Conference attendee list
- * Exhibit space
- * Two conference registration

Breakfast Supporter \$2,500

includes:

- * Exclusive recognition at a breakfast event
- * Receive 1/4 page ad in AACE Newsletter
- * Website advertisement
- * Program insert
- * Conference attendee list
- * Exhibit space
- * Two conference registration

Corporate Supporter \$750

includes:

- * Exhibit space
- * Program insert
- * Conference attendee list

Registration Materials

\$2,000 Conference bags

\$1,500 Conference Notebooks

\$1,000 Badge Holders and Lanyards.

\$400 Program Insert

Lunch Supporter \$3,000

includes:

- * Exclusive recognition at a lunch event
- * Receive 1/2 page ad in newsletter
- * Website advertisement
- * Program insert
- * Conference attendee list
- * Exhibit space
- * Two conference registration

Break Supporter \$1,000

includes:

- * Exclusive recognition at a break event
- * Program insert
- * Conference attendee list
- * Exhibit space

Reception Supporter \$1,000

includes:

- * Exclusive recognition at a reception event
- * Program insert
- * Conference attendee list
- * Exhibit space

Exhibit Booth Only: \$500

All booth spaces include one 6 foot table and two chairs. For each booth space, the exhibitor will receive two complimentary name badges, which will entitle those persons to food functions.

List specific companies you DO NOT wish to exhibit next to. (Booth separation is not guaranteed)

Amount: \$ _____ Check/Purchase Order (Make check payable to AACE) Discover MasterCard Visa American Express

Name _____ Credit Card Number _____

Company _____ Exp. Date _____

Address _____

Card Holder Name _____ Signature _____

City/State/Zip _____

Phone _____ Fax _____

AACE
5310 E. Main Street
Suite 104
Columbus, OH 43213

Exhibitor Schedule

Wednesday

10:30 a.m. Exhibitor Setup
3:00 p.m. Break — With Exhibitors
5-7:00 p.m. Welcome Reception
(snacks & cash bar) — With Exhibitors

Thursday

8:00 a.m. Continental Breakfast — With Exhibitors
10:00 a.m. Break — With Exhibitors
3:00 p.m. Break — With Exhibitors
4-6:00 p.m. Dismantling of exhibits

Deadline Dates

Hotel cut-off date October 2, 2010
Cancellations for Exhibit Space Oct. 15
Program Insert Oct. 1
Last Day to Register October 15

Exhibit hours:

3:00 p.m. to 7:00 p.m. November 3
8:00 a.m. to 4:00 p.m. November 4

Exhibit space is limited and will be assigned on a first-come, first served basis.